

**Junior Blind  
has a new name!**



**FOR IMMEDIATE RELEASE:**

Media Contact: Lisett Chavarela

T: (323) 295-4555, ext. 225

E: LChavarela@WayfinderFamily.org

**Junior Blind of America Announces Name Change to Wayfinder Family Services**  
*New name reflects broader commitment to children, youth, adults and families in need*

Los Angeles, CA (January 2018)—Junior Blind of America—a leader in services to children, youth and adults who have visual, physical, developmental and emotional challenges – announced today that it has changed its name to Wayfinder Family Services, effective January 2018. The name change reflects the organization’s broader commitment to being the leading provider of support and services to all children, youth and adults in need—from individuals with vision loss or developmental disabilities to foster youth with serious medical conditions or trauma—and their families.

“The new name – Wayfinder Family Services – embraces all of the people we assist,” say Miki Jordan, president and chief executive officer of Wayfinder Family Services. “We wanted a name that welcomes all the children and families who seek assistance from the organization. Our services have grown and expanded since 1953 to encompass both visually impaired and sighted children, children with multiple disabilities, medically fragile foster youth, blind youth and newly blind adults. And, we now help abused and neglected children find loving homes through foster family and adoption services.”

Wayfinder Family Services’ programs offer early intervention, education and training, recreation, residential treatment, residential rehabilitation, foster care, adoption, mental health, transitional shelter care and youth transition services.

**About Wayfinder Family Services**

Founded in 1953, Wayfinder Family Services is the place to turn for people facing the greatest challenges. The organization provides expert, individualized support and services to children, youth, adults and families—from people with vision loss and developmental disabilities to children in need of permanency.

Wayfinder Family Services has a long history of serving the community and continuously evolving to better meet its needs. What does not change is that people are—and always have been—at the center of the organization’s work. Wayfinder Family Services works as partners to find specific solutions so that everyone has the opportunity to enjoy a better quality of life.

If you believe that every person—despite their circumstances—deserves the opportunity to reach their greatest potential, visit <http://www.WayfinderFamily.org> to see how you can help support children, youth and adults on their journeys to new heights.

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